



CHANGE YOUR LIFE FUND TERMS AND CONDITIONS

1. CONTEST OVERVIEW:

Entrants must complete an application form and answer the following question: **Why do you want to change your life and how could education help?**

Application forms can be downloaded from the NCI website, www.ncirl.ie, and submitted by email or by post. If entrants cannot access the NCI website an application form can be forwarded to them by post. For more details see section 3: How to Enter (below).

The competition begins on Tuesday 28th April 2009 and ends on Tuesday 28th July 2009.

All entries must be received by 5.00pm on Tuesday 28th July 2009.

The winner will be notified by Friday 28th August 2009. The makeover assessment and implementation will commence in early September.

Please read all of the contest rules and additional information provided below prior to entering. By submitting an application, you are accepting the terms and conditions of the contest.

2. ELIGIBILITY:

The contest is open to all qualifying residents of the Republic of Ireland who are 18 years of age or older as of the date of their entry. Employees of National College of Ireland or Metro and the spouses, immediate family members, dependents, and/or other persons living in the same household, are not eligible to participate.

By submitting an application entrants agree and consent to their personal details, his/her full name, area of residence, photographs and biographical information (in whole or in part), being published in Metro, on the NCI website and in NCI publications, and other marketing material.

3. HOW TO ENTER:

Beginning at 9:00 am on Tuesday 28th April 2009 , entrants may visit the NCI website at www.ncirl.ie and follow the contest entry instructions to submit their application by email, to changeyourlife@ncirl.ie. Application forms may also be printed and submitted by post to:

Emma Kytzia
Change Your Life Fund
National College of Ireland
Mayor Street
IFSC, Dublin 1

If entrants cannot access the NCI website they can contact Emma Kytzia on 01 4498652 to receive a copy by post. All applications must be in English or Irish. Applications that are illegible may be disqualified by the judges. Applications must be received no later than 5.00pm on Tuesday 28th July.



4. JUDGING AND SELECTION OF WINNERS:

Entrants will be judged by a panel of adjudicators on their answers to the following question: Why do you want to change your life and how could education help?

While it is understandably difficult to place a comparative value on what is essentially people's life stories, the judges will make their selection based on who, in their opinion, would benefit the most from winning the fund.

Judging will be based on the following criteria:

- (1) The genuine desire of the entrant to change their life through this competition
- (2) The fullness and completeness of the entrants answer to the question: Why do you want to change your life and how could education help?
- (3) How well the entry conveys the possible impact of winning the competition on the entrant's life

A shortlist will be compiled and shortlisted entrants will be invited for an interview with the judging panel.

The panel will consist of:

- Chris Cowley, Editor, Metro
- John McGarrigle, Registrar, National College of Ireland
- Paul Mooney, President, National College of Ireland
- Robert Ward, Marketing Director, National College of Ireland

Based on the applications and interviews, the judges will select one winner from amongst the entrants. The decision of the judges will be final and no correspondence will be entered into. Canvassing will automatically disqualify the applicant from the competition.

5. PRIZE DETAILS

The prize package includes:

- **Education fund with National College of Ireland – approximate value of €20,000**

The prize winner can select any part-time or full-time programme offered by National College of Ireland for which they are eligible. Programmes range from certificate to diploma, degree and postgraduate levels across three schools: the School of Business, School of Computing and School of Community Studies. For course entry requirements and further details, see the Prospective Students section on the NCI website, www.ncirl.ie. **Note that the education fund can only be used for programmes at National College of Ireland. No cash or other alternatives will be offered.**

A meeting will be scheduled for the winning entrant with the Admissions Officer to discuss the various options available.

- **Training needs analysis & skills sessions – approx. value €5,000**

The training needs analysis will be conducted by a member of the Student Services Department at National College of Ireland and the recommended skills sessions will be scheduled with appropriate NCI academics and support staff.



- **Mentoring throughout the programme – approx value €5,000**

The prize winner will have monthly scheduled appointments with the Student Services team at National College of Ireland, to ensure that his/her potential is being realised to its fullest extent.

- **2 x sessions with top executive coach – approx. value of €2,000**

Sessions will be conducted by NCI president Dr. Paul Mooney, a high-level executive coach. The prize winner will also receive a copy of *Desperate Executives*, Dr. Mooney's book that focuses on the predominant issues which emerge in executive coaching and offers an insight into the typical dilemmas faced by people in leadership and management roles.

- **Style advice and business wardrobe update – approx value €1,000**

The winner will receive style advice from Sonya Goulding, who studied at Central St Martins College of Art and Design in London before returning to Ireland as a freelance stylist. Sonya's recent credits include Irish Tatler cover shoot and Live by Love label's spring/summer campaign. The winner will receive their makeover prior to being photographed for an article on the competition winner in Metro Newspaper. With Sonya's assistance, the prize winner can select one business outfit up to the value of €500. A hair styling session will also be part of the prize.

- **Laptop and software – approx. value €1,000**

The prize includes a laptop and software package.

- **Books/Book Allowance – approx. value €500**

Books up to a total of €500 will be provided for the prize winner through the Norma Smurfit library at National College of Ireland.

- **Personal fitness assessment & gym membership – approx. €500**

The prize winner will receive a personal fitness assessment and gym membership at SV Fitness Health Club, IFSC, Dublin 1. The membership will continue for as long as the prize winner remains a student at National College of Ireland.

Note: Prizes are not transferable and details may vary slightly at the discretion of the competition organisers. No cash or other alternatives will be given. The organisers reserve the right to amend, modify, cancel or **withdraw** the prizes due to circumstances beyond our reasonable control.

6. WINNER NOTIFICATION

The winner will be informed in writing, using the address details provided in their application form, no later than Friday 28th August 2009. The applicant will also be notified by telephone, again using the details provided in their application form.

7. PRIZE REDEMPTION

In order to redeem their prize the winner must comply with the entry requirements, timeline and application process at National College of Ireland.



The winner must take their first course at National College of Ireland within 2 years of winning the competition, after which the offer expires.

The fund will last for a total of 6 years, after which any remaining value will expire.

In the event that the winner is aged under 23 years of age and wishes to enroll on a full-time programme they will be required to have achieved the Central Applications office, (CAO) cut off points level for that programme.

No cash or other alternatives will be offered in lieu of any element of the prize.

The values attributed to each element of the prize fund can not be altered. If the winner should decide not to avail of any element of the prize they may not transfer that value to another element.