



Take back your career. Take back your future.

**National College of Ireland
31st August - 5th September 2009**

National College of Ireland present a week long series of free events*, seminars and workshops to give you practical help in the current employment market and real skills and insights to cope with the new rules of job search.

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THE SUNDAY TIMES


National
College of
Ireland

Schedule of Events



Monday 31st August

9.00 – 5pm

“Think 2 Act Conference”

Kelly Theatre

Eibhlin Johnson and Celine Mullins

**The Think 2 Act Conference requires registration and a charge of €25 will apply. All other events for the Career Bootcamp week are free events. To register for this aspect of the week and to see more details please go to www.think2act.org .*

The first day of our week incorporates the Think 2 Act conference. This is a life changing advisory conference for people recently made redundant or those looking for a new career. Key components include:

- **Career Coaching using the Success Suite model:** A minimum of 120 free coaching sessions will be offered to attendees. These sessions will be booked on the day. These transformational sessions are held over the course of the day using a unique coaching model that helps provide the transformation participants need to overcome the challenges they now face.
- **Live Forum Theatre:** Focusing on the perfect interview technique, body language and professional image. This interactive session will allow participants to watch an interview as it happens, see how not to do it, and make the changes that are needed in an environment free of judgment. Participants are not asked to perform, but to be the directors of the action.

The Think 2 Act conference ran in NCI last June and the response was outstanding.

“It was a really professional event that made a difference. I feel the greatest damage the recession can do is not economic but to people’s sense of hope. An event like think2act is a buffer against that.”

A friend of mine was in a signing-on queue in a South County Dublin dole office. She said a lady beside her started to talk about this ‘incredible event’ she had attended. Soon enough three other people in the queue added to the conversation saying they had also attended the event and had glowing reviews. What followed was a conversation between ten people in the dole queue speaking positively about their job searches, career ambitions and start-up business plans. The event was the Think2Act conference, the result...optimism, ambition and enthusiasm!”



Tuesday 1st September

9 – 11.00am

Room 1.03

“Career Management. Toto we aren’t in Kansas anymore.”

Rowan Manahan

In today’s market, career management is not a luxury it is a necessity. Ask anyone who hires and they will tell you that the number one failing of job-hunters is lack of preparation. This practical session will give you:

- **A structured approach to the job market**
- **Tips on how to be smarter than the opposition**
- **The techniques and insight to actively manage your career**

About Rowan

Rowan Manahan is the founder of Fortify Services, a Dublin-based outplacement and career management firm and author of the best-seller, *Where’s My Oasis? – The Essential Handbook for Everyone Wanting That Perfect Job*. He has extensive experience both of recruiting and advising on career issues at all levels of the organisation chart.

11.00 – 1pm

Room 1.04

“Tone Up Your Curriculum Vitae”

NCI Panel of Recruitment Experts

Bring along a draft of your CV and our panel of experts from the recruitment industry will go through it with you and advise you on how it can be improved and adapted for the current job market. Poor CV’s are one of the main reasons for lack of results in your job search. This one to one session will provide invaluable advice on how to get that interview with a polished CV.

2 – 4.30pm

Room1.03

“The New Rules of Career Success: How to Recession Proof Your Career By Nurturing Your Network Online”

Krishna De

The rules of job search and career success have changed. Many professionals are leveraging the internet to build visibility, express their expertise and nurture their network.

If you have been wondering how business blogs, online video and social networks including LinkedIn, Twitter and Facebook can help and hinder your job search you won’t want to miss this seminar.

You’ll discover why social media and social networking are playing a more important role in career success today. It will help you determine which online platform is relevant for you and equip you to nurture and develop your network online. The session will cover key netiquette tips and advice about staying safe online and you’ll walk away with an action plan to implement immediately.



About Krishna

Krishna De is an award winning brand engagement, digital marketing and social media author, mentor, professional speaker and commentator. Her expertise in digital influence, social media and communications is featured in several books including 'World Wide Rave', published by Wiley, 2009 and 'The Career Doctor: How To Get And Keep The Job You Want'

Wednesday 2nd September

9 – 11.00am

“Start Your Own Business Workshop

Dublin City Enterprise Board / Enterprise Ireland”

Executive Room 2

Expert Panel Hosted by Maura Moore

Starting your own business may be the best response to the current job market or the best route to the career success you have always dreamed of. This session will give you practical tips to the realities of starting a business, how to research the business properly and the supports available. The presentation will include advice from agency experts in addition to practical advice from some entrepreneurs who have started their own enterprises recently.

About Maura

Maura Moore from Adventura and Intertrade is an experienced venture capitalist and is currently executive director of Eircom Enterprise Fund, before establishing Adventura Venture Partners, she was a senior manager heading up new ventures for Eircom plc, she is a champion of high potential technology led ventures, and led a number of international consultancy assignments in the United Kingdom, Central Europe and the Middle East.

2 – 4.30pm

**“Demystifying assessment centres –
what are they and how can you prepare?”**

Room 1.03

Johanna Fullerton

Many companies use alternative selection methods such as assessment centres, group discussions and psychometric testing. This session will focus on increasing understanding of the different methods and will provide participants with pointers on how to be at their best during these events. During the workshop participants will also have the opportunity to work together and experience some of the different elements of an assessment centre.

About Johanna

Johanna Fullerton is a business psychologist and the founder of the SEVEN, psychology at work consultancy practice. Johanna was previously the Managing Partner of a leading practice of Business Psychologists in Dublin and is the author of a number of publications, including the award winning 'Managing the Mosaic; Diversity in Action'. Johanna has over 18 years experience in consulting and coaching.



Thursday 3rd September

9–11.30

“Where Are The Jobs? What Skills Do I Have?”

Room 1.03

Brian Mclvor

Many people will face redundancy in 2009 – but will not be sure how to manage the situation. In this session you will look at what kind of choices you can make. The session will look at what are your transferable skills and how can these be applied to help you find the career that is really the one for you. Find out how to deal effectively with the challenge of redundancy and use the opportunity to get your life and career back on track. The session will also help you uncover the hidden job market and help you identify those jobs that never make it to the jobs pages.

12– 1.00pm

“Be Interview Wise”

Room 1.03

Brian Mclvor

This session will improve your interview performance radically. It will give you a reliable and thorough way to prepare for interviews and tips on concise presentation. It will help with nerves and the resources to deal with competency and structured interviews. It will also give you a realistic method for evaluating your performance.

About Brian

Brian Mclvor is a management skills training specialist with over 30 years experience. For five years he was a staff member of the Annual International Career and Life Change programme run by Dick Bolles, author of the best-selling career planning book *‘What Colour is Your Parachute’*. He regularly runs career and life planning workshops in Ireland and the USA. Brian has published several books including *‘Redundancy a Development Opportunity for You’*.

2.00– 4.30pm

“Interview Workshop”

Room 1.03

Panel of Recruitment Experts

If you haven't been to an interview in a long time it can be a frightening prospect. This workshop will give you the opportunity to pick up some key do's and don'ts from experienced recruiters. Subject to numbers there will also be the opportunity to do some mock interviews and to obtain feedback on your performance.



5.00 – 6.30pm “NCI Part-Time Courses Information Evening”
Kelly Theatre

NCI lecturers and staff will be on hand to answer any questions you might have on the range of part-time courses in business, computing and community studies. Courses range from short programmes to degree and postgraduate programmes. In today’s competitive market an additional qualification could be the advantage you need. You can avail of the opportunity to have one to one advice on the right course for you.

Friday 4th September
10–1.00pm “Worksearch Networking Event”
Room 1.04 Aaron Downes

A networking event where all are welcome. Job seekers from all walks of life including executives, managers and professionals, will share experiences and contacts to help fellow attendees trying to reach specific recruiters, break into new sectors or start new enterprises. Come and meet people who may have similar experiences to your own and might be able to offer some advice in an informal setting. The facilitators of the event will co-ordinate the networking and provide career counselling and advice.

About Aaron

For Aaron creative development is not just a business name it’s a philosophy. With a background in sales & marketing, corporate training and development and people management, Aaron is experienced in many business disciplines including in depth knowledge in relation to leadership, management, business development, personal effectiveness, coaching and training in a professional capacity.

**2 – 3.30pm “Managing Your Mind:
Coping With the Stress of Job Search”**
Room 1.03 Conor Morris

Handling the stress associated with redundancy, unemployment and job search can be challenging. Stress can influence your ability to take the right action to take charge of your career. This session will give a range of practical tips for coping with stress and growing to meet the challenges posed by the new world of work.

About Conor

Conor Morris is the founder and Managing Director of Evolve. He has been in the training & consultancy industry since 1995 and prior to that worked as a manager with the Jefferson Smurfit Group. Conor is a humorous and engaging trainer who will give practical advice for the mental part of your job search.



4.00– 4.30pm **“Education Changes Lives”**
Room 1.04 *Dr Paul Mooney*

Dr. Paul Mooney will talk about the power of education to change all our lives. He will tell his own educational story from leaving school at 13 to coming back to education and progressing to President of a national third level institution. Paul will outline how education could play a part in your own career transition.

About Paul

Dr. Paul Mooney began his working life as a butcher in Dublin. He later moved into production management working for several years with Initial Services, and GE. He worked with Sterling Drug in Waterford and as Human Resource Director for the Pacific Rim, he had responsibility for all personnel activity in the dynamic economies of South East Asia. On his return to Ireland, Paul established PMA Consulting (1991), where he specialised in organisation and management development programmes. Paul is an accomplished author and speaker on education and personal development. Paul joined the National College of Ireland in January 2007 to take up the role of President.

Saturday 5th September
11.00am – 2.00pm **“NCI Part-Time Courses Information Evening”**
Kelly Theatre

NCI lecturers and staff will be on hand to answer any questions you might have on the range of part-time courses in business, computing and community studies. Courses range from short programmes to degree and postgraduate programmes. In today’s competitive market an additional qualification could be the advantage you need. You can avail of the opportunity to have one to one advice on the right course for you.

The National College of Ireland Career BootCamp Week is a response to the current numbers who are unemployed and the current economic uncertainty. We believe people should prepare for the next wave of growth. However, the rules of job searching are changing. Many jobs are not advertised. More than ever your personal network is vital. Competition is intense. You need to be prepared. Our week of events aims to make you as prepared as possible. Apart from the Think 2 Act Conference on our first day Monday 31st August all events are free and you do not need to register. Please attend the events you feel will be of most benefit to you.





We would like to thank the following for the kind donation of their time to Career Boot camp:

Conor Morris	evolve.ie
Brian McIvor	brianmcivor.com
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