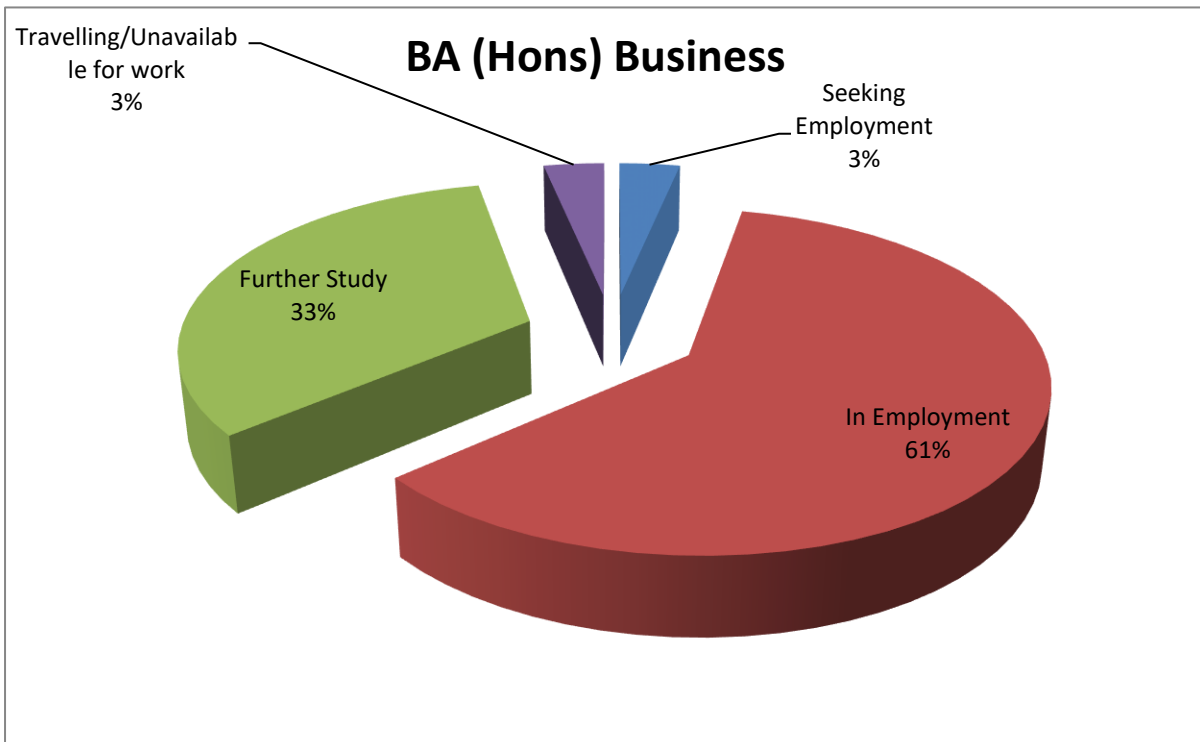


**BA (Hons) Business**

**First Destination Results - Class of 2012**

BA (Hons) Business	99 (total)	BA (Hons) Business
Response Rate	8 (no response)	92% response rate
Seeking Employment	3	3%
In Employment	55	61%
Further Study	30	33%
Travelling/Unavailable for work	3	3%



## **Employers and Roles**

**AIB** -Loans Administrator  
**AIB** -Customer Service Advisor  
**AIB** -Customer Support  
**AIB** -Finance and Leasing  
**AIB** -Graduate Corporate Banking  
**All Saints**, Supervisor  
**Amber Springs Hotel**- Reservations Agent  
**Arachas Insurance**-Internship  
**Archer Recruitment**- Recruitment Consultant  
**Arvato** - Transaction Specialist x 4  
**Automobile Association**, Sales Representative  
**Blue Dragon Iron Fitness** - Marketing & Administration  
**Bord Gais**- Graduate Programme  
**Centresoft**, Telesales Account Manager  
**Certus** - Retail Management Administrator  
**Citi** -Paying Agent  
**Citi**- Security Processor  
**Clarion Resourcing**- Recruitment Resourcer  
**Clevamamma** -Sales and Marketing Assistant  
**Clever Mama**-Business Administrator  
**Comfort Keepers**-HR Co-ordinator  
**Deutsche Bank** -Fund Custody Administrator  
**Fleishman Hillard** - Client Executive  
**Ground 4D**-Marketing Intern  
**Heatons**- Merchanser/Buyer  
**IBM**-SWG Acquisitions Renewals Quoter  
**Information Mosaic**-Client Services Admin Assistant  
**IBRC** – Administrator  
**JP Morgan** – Transaction Services  
**LinkedIn** - Recruitment Associate X 2  
**Lucey Technology**- Head of Seed Investing  
**McDonalds** - Shift Manager  
**Meteor**- Customer Care  
**Reed Recruitment**- Technology Consultant  
**National College of Ireland** – Students Union Vice President  
**Newpark Recruitment Agency**- Recruitment Consultant  
**Oscar Vern Coffee Bar**- Owner  
**Paddy Power**- Customer Services Specialist  
**Permanent TSB** – Administrator  
**Publicis** - Account Executive, Client Services  
**Seismic**- Research Internship  
**State Street** - Fund Accounting Associate  
**TopOil** – Human Resources Assistant  
**UPS** - Management Graduate Team Leader  
**Weston Motors** – Marketing Assistant  
**With Taste** -Executive Junior Sales

## **Further Study**

DBS - Higher Diploma in Psychology  
DBS -Course unknown  
DCU - Masters in Accounting  
DCU - Masters in e-Commerce x 4  
DCU - MSc in Marketing  
DIT - Postgraduate Diploma in Accounting  
National College of Ireland – MAHRM x 6

National College of Ireland - Masters in Management  
National College of Ireland - MSc in Finance  
National College of Ireland - MSc Marketing x 3  
NUIM - Masters in Business Strategy and Innovation  
NUI Maynooth - Higher Diploma in Professional Accountancy  
Smurfit - MSc in iBusiness - Innovation through ICT  
UCD - Master in HRM, specialising in Law  
UCD - MSc in Project Management  
University of Limerick (NCEF)- Certificate in Exercise, Health Studies and Personal Training  
University Of Ulster, Jordanstown - Masters in Business Development