

BA (Hons) Marketing



Response	87%
Employed*	80%
Further Study	18%
Seeking Employment	2%
Unavailable for work/ Travelling	0%

Results
All Full -Time
Students 2017
Response
90%

nesponse	3070
Employed*	86.3%
Further Study	10.3%
Seeking Employment	1.4%
Unavailable for work/ Travelling	2%



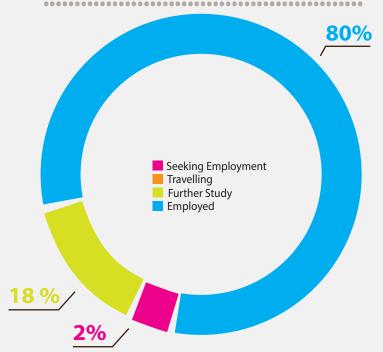
91%
89 %
. 8%
1.6%
1.4%

*89% of those who are employed are employed in graduate level roles

** Where are they working now!

Sample of where current students were working 6 months after graduation.

123.ie Customer Care Executive Accenture Content Review Agent Accenture Risk Analyst @ Facebook Adrian Dunne Pharmacy Marketing Executive AIB Finance and Leasing Altura credit Union Ltd Records Management & Data protection assistant Associate Consultant Broadgate Search Specialist Consultancy Ltd Bamboo App Business Development Manager Benefit Cosmetics Ireland Marketing Ecommerce Executive Beverly Hills Formula Marketing Manager BOI - Payment Acceptance Inside Sales Advisor Co-Hire People Assistant



Convergys Technical Support Analyst CPL Ad Operations, Specialist onsite at Twitter CPL Community Operation Analyst DMG Media Marketing Executive Enterpirse Rent A Car Management Trainee FEXCO Refund Specialist GameStop Merchandise Loot Associate Intersport Elverys Head Cashier Jobs.ie Account Manager JTI (Japan Tobacco International) Consumer and Trade Marking (Offline) KIX Electronic Cigarettes Marketing Strategist Loire Properties (France) Area Manager Marks & Spencer Marketing Assistant MBI International Financial Advisor National Training Solutions Sales and Safepass Administrator **O'Brien PR Account Executive** Oracle Sales Graduate Porticom Airbnb Account Manager Shaw Academy, Client Sales Advisor & Content Creator Vector International Marketing ConsultancyvOwner Verve The Live Agency Account Executive Victoria's Secret Visual Merchandiser

🛉 🛉 Where are they studying now!

DIT MA in Public Relations Dublin City University MSc Digital Marketing x2 Dublin Institute of Technology Master of Science Advertising National College of Ireland MSc Marketing x2 The Manchester Metropolitan University MA International Fashion Business: Buying and Merchandise UCD Michael Smurfit Graduate Business School MSc Marketing

First Destination results of full time honours undergraduate and master degree students - Class of 2017

Information complied by Career Development & Employability

