

MSc in Marketing

2022

Graduate Outcomes

Results



MSc in Marketing

Response

- Employed
- Further Study
- Seeking Employment
- Unavailable for work/ Travelling

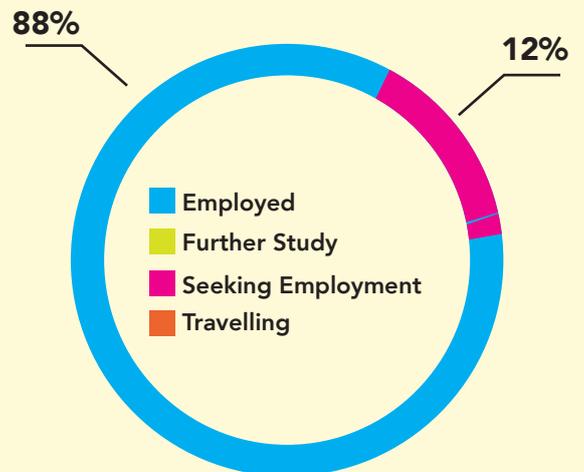
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88%
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12%
0%

Overview

19 students graduated from the full-time Masters in Marketing in 2022. 88% of those who responded were in employment. 80% of those in employment were employed in graduate level roles.

Where are they working now!

- Bright HR, Business Software Consultant
- British American Tobacco, Trade Marketing Manager
- Cosmos.ie, Digital Marketing Intern
- Department of Housing, Local Government and Heritage Clerical Officer
- National College of Ireland, Digital Marketing Executive
- Eason & Son Ltd, eCommerce Assistant
- eir Ireland, Sales Representative (SMB)
- Hire Up, Marketing Executive
- Irish Aviation Authority, Marketing Associate
- LOAF'D, Supervisor
- LOL Liquors, Growth Officer
- Ryanair, Network Planning Analyst
- Swords Pavilions Shopping Centre, Marketing and Promotional Manager
- Version 1, Office Operations Administrator
- Virgin Media Television, Partnership Delivery Executive



First Destination results of full time honours undergraduate and master degree students - Class of 2022.

Information compiled by Career Development & Employability.



National College of Ireland