

MSc in Marketing

2018



Results MSc in Marketing

Response	100%
Employed	100%
Further Study.....	0%
Seeking Employment	0%
Unavailable for work/ Travelling	0%



Results All Full time Level 9 Graduates 2018

Response	95%
Employed	90.7%
Further Study.....	.3%
Seeking Employment	7%
Unavailable for work/ Travelling	2%



Results All full time Level 8 & Level 9 full time graduates

Response	91%
Employed	82%
Further Study.....	12%
Seeking Employment	3.5%
Unavailable for work/ Travelling	2.5%

Key Points

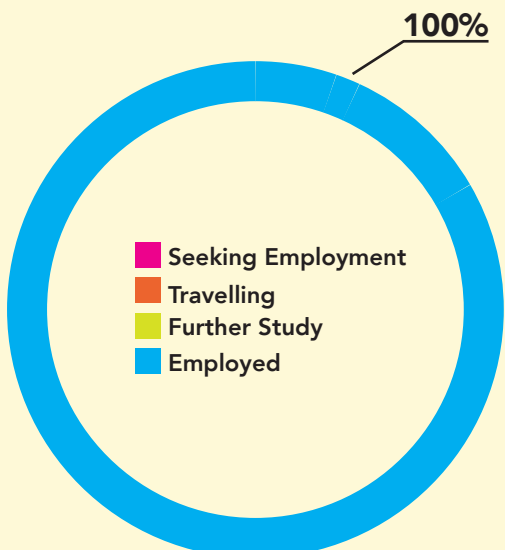
- There was a 100% response rate to the Graduate Outcomes survey and 100% of students were in employment.
- 75% percent of those employed are in graduate level employment



Where are they working now!

Sample of where 2018 graduates were working 6 months after graduation

Accenture	Leaders of Tomorrow Early Entrepreneur Accelerator Program
G4S	Night Shift Cash Processor
Haperty.....	Business Development Executive & Marketing Consultant Internship
Lites Group	Account Executive
L&R Collins (Queensland, Australia)	Banana Farmer
Reconnaissance Group.....	Marketing Executive
Ryanair	Marketing Graduate
Social Media Elite	Digital Marketing Assistant



First Destination results of full time honours undergraduate and master degree students - Class of 2018.

Information compiled by Career Development & Employability.



National College of Ireland