

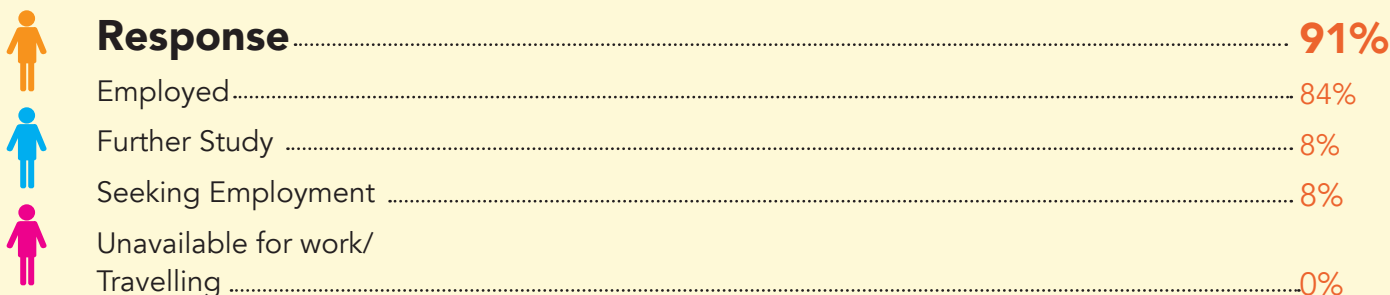
# BA (Honours) Marketing Practice

2019

## Results

BA (Hons)  
Marketing Practice

## All Graduates



### Overview:

- 67 students graduated from the BA (Hons) Marketing Practice Programme in 2019.
- 84% were in employment, 8% continued to further study and overall, 8% were seeking employment.
- 84% are working in graduate level roles.

### Careers Service Impact:

- 22% of graduates secured roles advertised through NCI 360.
- 18% of graduates secured roles with companies that came on campus.



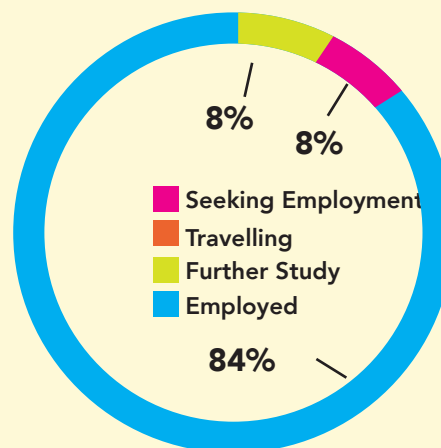
## Where are they working now!

AA Insurance, Inbound Telesales Agent x2  
 AA Insurance, Sales Executive  
 Accenture, Social Media Customer Service Agent - UKI Market  
 AIB, Fraud Analyst  
 AIB, Customer Operations Specialist  
 AIB, Account Manager  
 Arachas Corporate Brokers Ltd., Marketing Intern  
 Bray Wanderers FC, Semi Professional Football Player  
 Brown Thomas & Arnotts, Product Content Intern  
 Chill Insurance, Sales Executive  
 Citi, Operations Analyst Graduate Programme  
 Citi, Digital Client support for Electronic Banking Services  
 CONEKT, Sales and Marketing Representative  
 Core Media, Media Planning Associate  
 Dell Technologies, Account Manager – UK Mid Market  
 DMG Media, Brazil, Senior Ad Operations Executive  
 Dunnes Stores, Textile Marketing Executive  
 ESB, Customer Service Representative  
 Europcar, Sales Representative  
 Finance One Ltd., Administrator  
 Furniture Distributors, Marketing Executive  
 Glen Dimplex Ireland, Logistics Engineer  
 Hays, Recruitment Consultant, Vancouver  
 Hays, Senior Recruitment Consultant  
 Hubspot, Customer Support Executive  
 Just Man Up Podcast, Social Media Co-ordinator  
 Learnsignal, Marketing Executive  
 Lets Get Checked, Customer Solutions Specialist  
 Monica Tolan's Beauty & Skin Clinics, Marketing Executive  
 NZSki, New Zealand, Guest Services  
 Payment Plus, Client Services Executive  
 Sanderson, Consultant – IT & Business Change  
 SEDA College, International Marketing Executive  
 Servaplex Ltd., Sales and Marketing  
 Shaw Department Stores, Category Management Assistant  
 Sherry FitzGerald, Lettings Co-ordinator  
 Sidekick Software, IT Specialist  
 Sky Ireland, Sales Retention Advisor  
 Sky Ireland, 2nd in Command Team Leader

SOS Cleaning Services, Concierge  
 SSE Renewables, UX Digital Designer  
 The Case Cave, Owner  
 The Pembroke Hotel, Marketing Assistant  
 U Value Insulation, Marketing Executive  
 UCDC Sport & Fitness, Sales & Marketing Assistant

### Further study

National College of Ireland MA in Human Resource Managementx2  
 IAE Nice, MSc Management  
 National College of Ireland, MSc Marketing  
 National College of Ireland, MSc in International Business x2  
 Sup de Pub, Paris, Masters in Global Communication  
 and Brand Strategies  
 TU Dublin, MSc in Digital Marketing



First Destination results of full time honours undergraduate and master degree students - Class of 2019.

Information compiled by Career Development & Employability.



National College of Ireland