

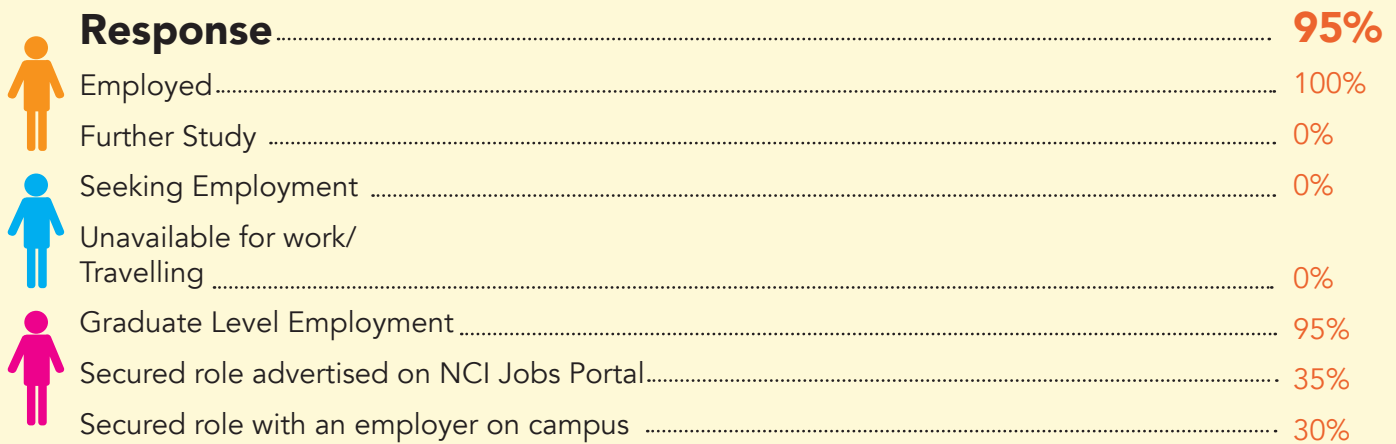
MSc in Marketing

2021

Results

MSc Marketing

All Graduates



Overview:

- 21 students graduated from the full-time Masters in Marketing in 2021.
- 100% of those who responded were in employment.
- 95% of those in employment were employed in graduate level roles.

Careers Service Impact:

- 35% of graduates in employment were employed in a role advertised through NCI Careers Service.
- 30% were employed with companies that came on campus.
- 7% of graduates students secured roles that were directly advertised to NCI students.

Where are they working now!

- Accenture, Location Services Analyst
- Accenture, Social Media Marketing Specialist
- Accenture, Social Media Integrity Agent
- Allianz, Customer service and sales representative
- Bright, Content Marketing Executive
- Danone, Assistant Brand Manager for Paediatrics#
- Ebow, Digital Marketing Specialist
- Evai.io, Social Media Manager
- IMS Marketing, Digital Account Manager
- Infosys, Process Executive
- Intel, Talent Coordinator
- KPMG, Marketing Assistant- R&D Tax
- Longford Town Football Club, Digital Media and Marketing Executive
- LuLu Melon, Key Leader
- Omnicom, TV Buyer
- PaddyPower, Escalation Manager
- Savills Ireland, Marketing and Communications Graduate
- SecuriCentrix, Marketing Coordinator
- The Kind Brand Company, Digital and Sustainability Graduate
- Virgin Media, Commercial Marketing Graduate



First Destination results of full time honours undergraduate and master degree students - Class of 2021.

Information compiled by Career Development & Employability.

