

BA (Hons) Marketing

2016

Results
BA (Hons) Marketing
Practice Graduates

Results
All full time degree
students 2016

Results
All full time degree
and masters students

| | |
|----------------------------|------------|
| Response | 80% |
| Employed | 67% |
| Further Study | 30% |
| Seeking Employment | 3% |
| Unable to Work /Travelling | 0% |

| | |
|----------------------------|------------|
| Response | 88% |
| Employed | 80% |
| Further Study | 18% |
| Seeking Employment | 2% |
| Unable to Work /Travelling | 0% |

| | |
|----------------------------|------------|
| Response | 88% |
| Employed | 84% |
| Further Study | 14% |
| Seeking Employment | 2% |
| Unable to Work /Travelling | 0% |

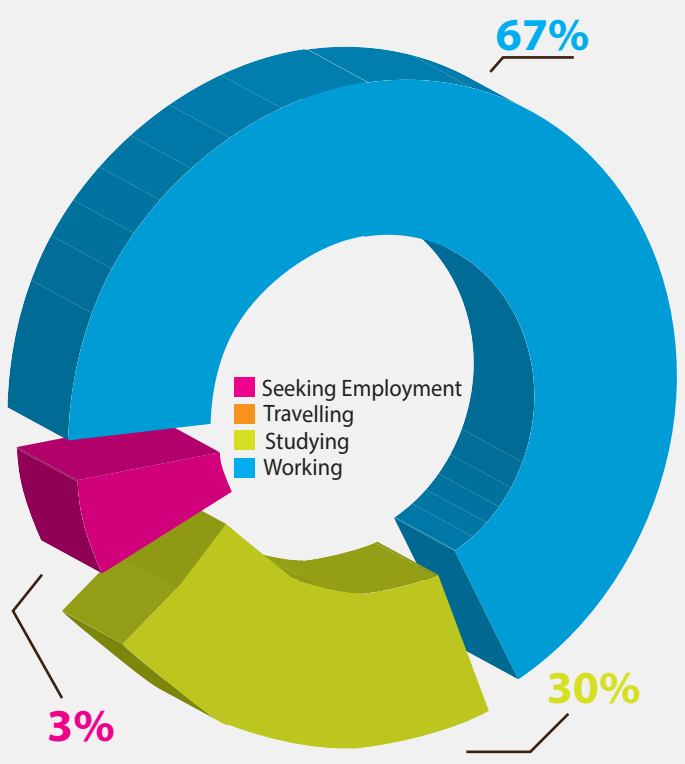
Where are they working now!
Sample of where our students were working 6 months after graduation.

- ActaFun CEO & Founder
- Allen Recruitment Consulting Junior Recruitment Consultant
- AptOn Empowering People Marketing Advisor
- Bamboo Co-Founder & CEO
- Caremark Ltd Care Coordinator
- Chicago Vision Corporate Trainer
- Electro Route Graduate Marketing Intern
- Facebook Community Operations
- Findlater Wine and Spirit Group Marketing Assistant
- Grant Thornton Business Advisory Case Executive
- Hays Specialist Recruitment Recruitment Consultant x2
- National College of Ireland Students Union Vice President
- OMI Industries Chicago Branding Specialist
- Quinby Holdings - Property Development Marketing Administration

- SAP Graduate Commercial Sales Analyst x 3
- Tag Marketing Director
- Treehouse Republic Ltd Digital Marketing Manager
- Visebox Founder

Where are they studying now!

- DIT Masters Executive Advertising
- Dublin City University MSc in Digital Marketing
- Groupe Sup de Co La Rochelle MBA
- ICN Business School MSc Marketing and Brand Management
- IEA de Paris Masters in Public Relations & Image Management
- National College of Ireland MA Human Resource Management
- National College of Ireland MSc in Marketing x 4
- UCD Michael Smurfit Business School MSc in Digital Marketing



First Destination results of full time honours undergraduate and master degree students - Class of 2015

Information compiled by Career Development & Employability Centre

National College of Ireland