

# Postgraduate Diploma in Business in Entrepreneurship

## (Online Blended Delivery) (1 Year)

This is an online/blended learning course delivered by our School of Business. The programme will be delivered online, but there will also be some opportunities to meet with classmates and faculty for some on campus learning events that will be scheduled in advance. Where programmes continue over two academic years it is the intention that delivery will continue in the online/blended mode (subject to QQI approval).

**Location:** Online (with limited classroom sessions)

**Start Date:** The course is expected to start in the week commencing 24th January 2022.

**Indicative schedule:** Mondays & Wednesdays 18.00 - 21.00 and a number of Saturdays 09.00 - 17.00.

As a guide there will be approximately three full Saturdays per semester.

Career Bridge classes will be delivered one day per week in Semester 2 from 17.00 to 18.00. Day to be confirmed.

**Duration:** January to May 2022, May to August 2022, and September to December 2022.

**Applications:** Apply online at [www.springboardcourses.ie](http://www.springboardcourses.ie)

**Fees:** A student contribution fee of €650 is applicable if you are in employment. No fees applicable if you are unemployed. The scheme does not cover any allowance for books and materials.

If a student contribution fee is applicable this must be paid in full no later than Friday 18th of March 2022.

### Course Description

If you have ever thought about creating your own enterprise, or if you want to bring more creativity and enterprise to an existing organisation, then this postgraduate business qualification can give you the skills and understanding you need.

This level 9 course gives learners a critical insight into entrepreneurship through a deep exploration of the stages of creativity, innovation, and enterprise. The course will provide a critical insight into the culture of the entrepreneurial firm and the individuals who create such enterprises. It will encourage those with an entrepreneurial mindset to explore new innovations and give them the tools and practical frameworks and resources needed to explore new businesses and create new opportunities.

On this course working with our expert business faculty, you will develop an advanced understanding of the management function across a broad range of business disciplines including enterprise, innovation management, technology, strategy, finance, and law. The programme will provide you with the ability to analyse and critically evaluate management theory and practice. This knowledge will mean you will be better placed to turn your pioneering mindset towards a successful enterprise. On the course you will use the latest techniques and insights as you progress to develop the skills to bring your entrepreneurial concepts further.

Through the modules you will be engaged and be able to appreciate the complexity of the entrepreneurial environment, analyse data to understand the issues and be able to constructively address the problems

they encounter. As a learner you will gain a thorough understanding of management planning and an appreciation of the multiple influences at play on any enterprise. The programme will foster creativity and innovation, whilst providing the tools to forge that creativity into successful and sustainable enterprises.

### Who Is the course for?

In current times where industries have suffered due to the global pandemic this course is aimed at individuals seeking to develop an entrepreneurial mindset with a view to starting their own business or nurturing this approach within an existing organisation. Although the course has a particular focus on Entrepreneurship it will also be of interest to those who want a postgraduate qualification in business with a focus on the key business and management disciplines. Additionally, the course can provide a transition for graduates from other disciplines to move into the management arena.

### Career Prospects

This programme builds on the success of a suite of postgraduate courses in NCI's School of Business. Graduates from NCI's business school have enjoyed strong employment prospects in recent years. This programme had been developed in consultation with industry, with the skills on the programme recognised as important by businesses from all sectors.

### Award and Progression

The Postgraduate Diploma in Business and Entrepreneurship is awarded by QQI at level 9 on the National Framework for Qualifications. Students who successfully complete this course may top up to the MSc in Business at National College of Ireland.

### Academic Entry Requirements

Applicants are required to hold a minimum of a 2.2 honours degree in either a cognate or non-cognate area at level 8 on the National Framework of Qualifications.

The college operates a Recognition of Prior Experiential Learning (RPEL) scheme meaning applicants who do not meet the normal academic requirements may be considered based on extensive relevant work and other experience. This may be assessed using a portfolio of learning, demonstration of work produced, and interview.

### Assessment

The course will be assessed with a blend of continuous assessment and/or project work and exams. Please note that in some instances the exams may take place in the daytime, evenings and at weekends.



(Not included under Springboard+ -additional fee would apply).

### Laptop Requirements

Students are expected to successfully participate in lectures, laboratories and projects using a laptop computer with a substantial hardware configuration. A suitable configuration is 6GB of RAM (8GB or more are recommended); a 64-bit x86 processor (Intel i5 or superior); 250+ GB of hard disk; wifi card; and a recent installed release of Windows operating system. It is the responsibility of the student to ensure their laptop is functioning correctly and that they have full administrator rights to the machine. NCI IT cannot provide support to personal devices.

This course requires internet access you will be required to ensure you have sufficient broadband speed and reliable connectivity from your place of study.

**Free Laptop loan for eligible students on this course:** Students who are eligible for HEA funding for this course may also be eligible for a free laptop provided on a loan basis for the duration of the programme. This will be a suitable specification machine for completion of the programme but must be returned once you have finished your course. Overall numbers of laptops available are subject to maximum numbers and no other alternatives can be offered.

Check <https://www.ncirl.ie/Students/Student-Services/Support-Services/Student-Laptop-Fund> for updates on the next opening date for applications.

### Course Content (Online Blended Delivery) (1 Year)

Please note that module listing is for guidance only and is subject to change. Elective choices are subject to availability.

#### Core:

- Commercial Law
- Enterprise Management
- Marketing Management
- Strategy for Decision Making
- Enterprise Simulation Game
- Management of Innovation and Technology
- Managing the Organisation
- Career Bridge

#### Plus one elective, elective choices subject to availability:

- Corporate Governance, Business Ethics and CSR
- International Finance
- Services Marketing
- International Business
- Managing People
- Employment Law
- Doing Business on the Cloud
- Strategic Project Management
- Strategic ICT & eBusiness

Springboard Careers Advisors will proactively support you to find relevant employment during the course or following completion of the course.

