

# MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

## FACTFILE

### Delivery

Blended (Online with some face-to-face classes). See page 4 for more information.

### Application

Apply online at [www.ncirl.ie](http://www.ncirl.ie)

### Part-time Schedule

#### Indicative Schedule

Monday and Wednesday 18.00 - 21.00 plus some Saturday workshops

#### Duration

2 full calendar years: 5 semesters; 4 taught semesters and a final dissertation to be submitted in the final year

#### Start Date

Sept 2021

#### Fees

€3,950 per annum  
(€7,900 total fee)  
(Fees revised annually)

### Full-time Schedule

#### Indicative Schedule

Students need to be available 09.00-17.00 Mon – Fri. Full-time students may also be required to attend classes after 5pm. (Class days and times vary)

#### Duration

##### September Starts

1 year taught plus a final dissertation: 2 semesters (Sep-Dec and Jan-May)  
Dissertation due in August

##### January Starts

(where available and subject to numbers) 1 year taught plus a final dissertation: 2 semesters (Jan-May and Sep-Dec) Dissertation due in May the following year

#### EU Fee

€7,900 total fee  
(EU/Ireland applicants)  
(Fees revised annually)



### Course Description

The MSc in International Business has been specifically designed for those wishing to gain deeper knowledge of the international business environment as both employees or as owner/managers of businesses operating internationally. The requirement for managers to think globally but act locally is vital to success. An understanding of the international environment in which organisations are now situated cannot be over-emphasised.

### Who is the course for?

The course is aimed at anyone following a career path that requires them to step into middle to top management positions in an internationally-focused business environment. Additionally, the course can provide a transition stage for graduates from other disciplines who wish to move into the management arena either as practitioners, researchers or consultants.

### Award and Progression

The MSc in International Business course is awarded by QQI at level 9 on the National Framework of Qualifications. This award will allow transfer to level 9 research degrees and in some cases progression to taught doctoral courses at level 10 on the NFQ.

### Entry Requirements

Applicants are required to hold a minimum of a 2.2 honours degree in either a cognate or non-cognate area at level 8 on the National Framework of Qualifications. The college operates a Recognition of Prior Experiential Learning (RPEL) scheme meaning non-graduates with extensive professional experience and other prior qualifications may also be considered for the course.

### Laptop Requirement

All students applying to NCI must have access to a laptop that will allow them to attend classes online and, where relevant, to participate in on-campus learning. Some students may be able to avail of the Student Laptop Loan Scheme, subject to eligibility. See page 71 for more information.

### Course Content

Candidates are required to undertake nine core modules including research methods and dissertation modules. Candidates may also choose one elective to undertake during this time from the elective choices listed below.



## COURSE CONTENT

Subject to QQI validation and programmatic review

### Core Modules

- . Multinational Enterprises (MNEs) and the Global Business Environment
- . Managing the Organisation
- . Marketing in the Global Environment
- . Corporate Social Responsibility and Business Ethics
- . Research Methods
- . Strategy for Decision-Making
- . Economics for Management
- . Contemporary Issues in Global Finance
- . Dissertation

### Electives

- . Services Marketing
- . Marketing Management
- . Strategic Management of Human Capital
- . Employment Law
- . Commercial Law
- . Management of Innovation and Technology
- . Global Value Chain Management
- . Doing Business on the Cloud
- . Strategic Project Management
- . Strategic ICT and eBusiness Implementation

Availability of elective choices is subject to student numbers. The course content as shown above is for indicative purposes. The college reserves the right to re-order the schedule of modules offered.

Note that all modules count towards the final award classification.

**Note:** This course is undergoing revalidation with QQI.

In accordance with our quality assurance processes, we conduct a full programmatic review of all our courses every 5 years. This current review may result in some changes to the content of this course starting in September 2021.

