

# MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

## FACTFILE

### Delivery

Blended - Livestream with some Campus and/or Campus Stream classes, scheduled in advance. See page 4 for more information.

### Application

Apply online at [www.ncirl.ie](http://www.ncirl.ie)

### Start Date

Sept 2022

### Part-time Schedule

#### Indicative Schedule

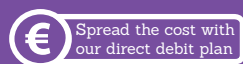
Monday and Wednesday  
18.00 - 21.00 plus some  
Saturday workshops

#### Fees

€4,150 per annum  
(€8,300 total fee)  
(Fees revised annually)

#### Duration

2 full calendar years: 5 semesters;  
4 taught semesters and a final  
dissertation to be submitted in  
the final year



### Full-time Schedule

#### Indicative Schedule

Students need to be available 09.00-17.00 Mon – Fri.  
Full-time students may also be required to attend classes  
after 5pm. (Class days and times vary)

#### Duration

##### September Starts

1 year taught plus a final  
dissertation: 2 semesters  
(Sep-Dec and Jan-May)  
Dissertation due in August

##### January Starts

(where available and subject to  
numbers) 1 year taught plus a  
final dissertation: 2 semesters  
(Jan-May and Sep-Dec)  
Dissertation due in May the  
following year

#### EU Fee

€8,300 total fee (EU/Ireland applicants) (Fees revised annually)

### Course Description

The MSc in International Business has been specifically designed for those wishing to gain deeper knowledge of the international business environment as both employees or as owner/managers of businesses operating internationally. The requirement for managers to think globally but act locally is vital to success. An understanding of the international environment in which organisations are now situated cannot be over-emphasised.

### Who is the course for?

The course is aimed at anyone following a career path that requires them to step into middle to top management positions in an internationally-focused business environment. Additionally, the course can provide a transition stage for graduates from other disciplines who wish to move into the management arena either as practitioners, researchers or consultants.

### Award and Progression

The MSc in International Business course is awarded by QQI at level 9 on the National Framework of Qualifications. This award will allow transfer to level 9 research degrees and in some cases progression to taught doctoral courses at level 10 on the NFQ.

### Entry Requirements

Applicants are required to hold a minimum of a 2.2 honours degree in either a cognate or non-cognate area at level 8 on the National Framework of Qualifications. The college operates a Recognition of Prior Experiential Learning (RPEL) scheme meaning non-graduates with extensive professional experience and other prior qualifications may also be considered for the course.

### Laptop Requirement

All students applying to NCI must have access to a laptop that will allow them to attend classes online and, where relevant, to participate in on-campus learning. Some students may be able to avail of the Student Laptop Loan Scheme, subject to eligibility. See page 77 for more information.



## COURSE CONTENT

### Course Content

In the part-time schedule in both year 1 and year 2 of the programme, students are required to undertake two core modules per semester plus one elective in semester 2. In addition, in year 2 of the programme students are required to complete a ten-credit research methods module which runs across semester 1 and 2. The final element of the programme requires learners to undertake a research dissertation.

### Core Modules

- . Global Business
- . Business Models, Strategy and Tactics
- . Marketing in the Global Environment
- . Leading, Managing and Planning in Organisations
- . Corporate Governance, Business Ethics and CSR
- . Economics for Management
- . Contemporary Issues in Global Finance
- . Research Methods
- . Dissertation

### Elective Modules

- . Strategic Management of Human Capital
- . Business Intelligence
- . Sustainable Business Leadership
- . Commercial Law
- . Entrepreneurship
- . Management in Postmodern Markets
- . Doing Business on the Cloud
- . Strategic Project Management

Availability of elective choices is subject to student numbers. The course content as shown above is for indicative purposes.

The college reserves the right to re-order the schedule of modules offered.

Note that all modules count towards the final award classification.



# COURSE DELIVERY

## for 2022/23

The majority of NCI's part-time programmes featured in this prospectus will be delivered in a blended format for 2022/23.

In most programmes this will mean the majority of the programme content will be delivered online but with some on-campus sessions. This will vary with the programme, but the breakdown of your course will be communicated to you in advance, and you will be able to plan for any required campus elements.

Across courses the following delivery methods may be employed:

**Campus** – The learning event (lecture, tutorial, laboratory, or seminar) takes place face to face on campus.

**Livestream** – The learning event takes place online.

**Campus-stream** – The learning event takes place face to face on campus and is simultaneously streamed online.

**Directed e-learning** – There are specified tasks to be carried out by students during a designated time interval (such as viewing a video, taking a quiz)

How these elements are broken down for each course will be available on the course pages on [ncirl.ie](http://ncirl.ie).

In some instances, recorded lectures may also be available.

### **Bring Your Own Device**

Given the amount of online content in these programmes it is a requirement that all students applying to NCI have access to a suitable laptop and broadband that will allow them to engage with online and other classes. A student laptop loan scheme is available for eligible students. See page 77.