Course Description
The MBA course will provide you with a strong theoretical foundation in the broader disciplines of management as well as focusing on the practical application of theory in real-world settings and cases. You will be exposed to the latest thinking in the core disciplines of enterprise, leadership, management organisation, people management, strategy, management of financial resources and economics for managers. You will be able to choose from a wide range of electives specialising in areas such as marketing and international business, human resource management, and information technology. There will be the opportunity to participate in an exciting enterprise management simulation game in your final semester.

The course is underpinned by a strong foundation in enterprise and leadership and emphasises the development of effective business and management skills to solve management problems through structured analysis, problem solving techniques, effective decision-making, and effective communications.

The knowledge and skills acquired through our MBA will allow you to progress your own management career as well as encourage you to consider creating a business of your own. It will allow you to develop a creative, innovative and entrepreneurial perspective. As part of the programme each student will be afforded an opportunity to work with a personal coach to develop a plan for their professional development both during and after the end of the course to maximise the direct benefits of completing a programme such as an MBA.

Who is the course for?
The MBA is aimed at candidates with at least three years of work experience seeking to start or develop a career in management.

Award and Progression
The Master of Business Administration is awarded by QQI at level 9 on the National Framework of Qualifications. This award will allow transfer to level 9 research degrees and in some cases progression to doctoral study at level 10 on the NFQ.

Entry Requirements
Applicants are required to hold a minimum of a 2.2 honours degree in either a cognate or non-cognate area at level 8 on the National Framework of Qualifications and a minimum of three years’ postgraduate work experience, ideally but not necessarily, in management.

The college operates a Recognition of Prior Experiential Learning (RPEL) scheme meaning non-graduates with extensive professional experience and other prior qualifications may also be considered for the course.
In both year 1 and year 2 of the programme students are required to undertake two core modules per semester plus one elective in semester 2. In addition, in year 2 of the programme students are required to complete a ten credit research methods module which runs across semester 1 and 2.

**Core Modules**
- Enterprise Management
- Economics for Management
- Services Marketing
- Managing Financial Resources
- Strategic Management of Human Capital
- Research Methods
- Effective Leadership in the Organisation
- Strategic Management in the Global Environment
- Corporate Social Responsibility and Business Ethics
- Enterprise Simulation Game
- Dissertation

**Elective Choices**
- Commercial Law
- Marketing Management
- Employment Law
- Marketing in a Global Environment
- Contemporary Issues in Global Finance
- Management of Innovation and Technology
- Global Value Chain Management
- Doing Business on the Cloud
- Strategic Project Management
- Strategic ICT and eBusiness Implementation
- Managing eBusiness Implementation
- Commercial Law
- International Field Trip*

**Elective Choices**
Availability of elective choices is subject to student numbers. The course content as shown above is for indicative purposes. The college reserves the right to re-order the schedule of modules offered.

*The international field trip incurs an additional fee and is subject to student numbers. Visa restrictions may apply.*