

BACHELOR OF ARTS (HONS) IN

BUSINESS MANAGEMENT*Complete your degree in 2 years***FACTFILE****Delivery**

Blended (Online with some face-to-face classes). See page 4 for more information

Application

Apply online at www.ncirl.ie

Start Date

Sept 2022

Part-time Schedule**Indicative Schedule**

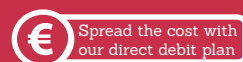
Two evenings per week plus some Saturdays 09.00 -17.00

Duration

Three stages over 2 years

Fees

€4,100 per stage
(€12,300 total fee)
Full degree encompasses three stages
(Fees revised annually)



In accordance with our quality assurance processes, we conduct a full programmatic review of all our courses every 5 years. This current review may result in some changes to the content of this course starting in September 2022.

Course Description

This honours degree programme will give you the knowledge and skills required for all areas of business management. You will cover all the latest thinking and how it contributes to organisational success.

You will gain an in-depth knowledge of a wide range of management and general business issues, theory, practice, and development. You will also learn to appreciate wider factors impacting business decision making such as the organisation culture, entrepreneurship and the external economic environment.

Students come from a variety of organisations and the course helps you understand the implications of different business contexts and varied stakeholders on the management of business.

The course will progress you through an in-depth knowledge of business management from its basic operational foundations to the more strategic level, and inform you of emerging new issues in this sphere. Our experienced faculty and the block delivery nature of the programme enables the course to offer you an interesting range of business assignments that will see you critically assessing approaches taken in work examples and case studies. This emphasis on practical assignments together with expert industry guest lecturers and a range of online materials will make for a fulfilling learning experience.

How is the course delivered?

This course is designed to radically change the experience of part-time study, with the learner no longer bound to traditional academic semesters that are more suited to full-time students.

The course is delivered over three stages with each stage consisting of a block of 11 to 13 weeks with a short break built in after completion of each block and over the summer period. Submission deadlines and exams may fall within the break period.

This course is supported with online materials that supplement classroom-based lectures. This gives students the opportunity to meet-up in the college and speak directly with lecturers. Typically, the schedule would be:

Stage 1**Block One**

September to mid-December 2022

Break

Block Two

Mid-January to mid-late April 2023

Break

Stage 2**Block Three**

Mid-May to end of July 2023/beginning of August Break

Block Four

Mid-September to mid-December 2023

Break

Stage 3**Block Five**

Mid-January to end-April 2024

Break

Block Six

May to August 2024

Who is the course for?

This part-time course is aimed at people working in business and management areas or intending to move into them.

Award and Progression

This programme is designed to offer learners the maximum of flexibility with different entry and exit points and awards. This allows learners to stage their studies as suits them best.

The full Bachelor of Arts Honours in Business Management is awarded by QQI at level 8 on the National Framework of Qualifications. This award will allow progression to level 9 courses on the NFQ such as NCI's MA in Human Resource Management.

COURSE CONTENT

Stage 1

- Business Management Practice
- Leadership and Influencing
- Working with People
- Introduction to Statistics
- Aspects of Business Law
- Financial Accounting
- Economics of the World

Stage 2

- Marketing
- Business Economics
- Employment Law
- Management Accounting
- Entrepreneurship
- Technology for Business
- HRM in the Business Framework

Stage 3

- Distribution and Channel Management
- Managing Productivity
- Strategic Management
- Business Statistics and Analytics for Decision Making
- Change Management
- Economic and Social Policy
- Operations Planning and Design



This course is delivered with online lectures and online learning materials and, subject to guidelines, supported by classroom-based learning events. This gives students the opportunity to meet up in the college and speak directly with lecturers and fellow learners.

In accordance with our quality assurance processes this course is undergoing a programmatic review. This may result in some changes to the content of this course in September 2022.

However, students may exit after completing stage 1 (60 credits) and receive a Certificate in Business Management at level 6, or after completing stage 2 (120 credits) and receive a Diploma in Business Management at level 7 awarded by QQI on the NFQ.

If you exit with a minor award you can still return later to finish the whole degree – you set the pace.

Entry Requirements

The course is designed to appeal to those at work or seeking to re-enter the workforce. There are no specific academic requirements with applicants considered based on work and other experience. Applicants under 21 will be assessed based on Leaving Certificate or equivalent.

Note that applicants with a Certificate in First Line Management or a Certificate in Retail Management will get exemptions from some modules in stage 1.

Any applicant with substantial experience may be eligible for module exemptions, you can apply by showing evidence of prior learning based on your employment experience.

Laptop Requirement

All students applying to NCI must have access to a laptop that will allow them to attend classes online and, where relevant, to participate in on-campus learning. Some students may be able to avail of the Student Laptop Loan Scheme, subject to eligibility. See page 77 for more information.



COURSE DELIVERY

for 2022/23

The majority of NCI's part-time programmes featured in this prospectus will be delivered in a blended format for 2022/23.

In most programmes this will mean the majority of the programme content will be delivered online but with some on-campus sessions. This will vary with the programme, but the breakdown of your course will be communicated to you in advance, and you will be able to plan for any required campus elements.

Across courses the following delivery methods may be employed:

Campus – The learning event (lecture, tutorial, laboratory, or seminar) takes place face to face on campus.

Livestream – The learning event takes place online.

Campus-stream – The learning event takes place face to face on campus and is simultaneously streamed online.

Directed e-learning – There are specified tasks to be carried out by students during a designated time interval (such as viewing a video, taking a quiz)

How these elements are broken down for each course will be available on the course pages on ncirl.ie.

In some instances, recorded lectures may also be available.

Bring Your Own Device

Given the amount of online content in these programmes it is a requirement that all students applying to NCI have access to a suitable laptop and broadband that will allow them to engage with online and other classes. A student laptop loan scheme is available for eligible students. See page 77.