

The Science of Decision Making

Qualification:

5 ECTS Credits at Level 9

Schedule:

30 hours contact time

6 hours per week over 5 weeks

Delivery: Online**Start dates:**

Throughout the year.

See www.ncirl.ie for more information**Fee:** €950

This programme introduces the student to the science of decision making and is designed to help students become more effective decision makers. The programme draws on the latest research in the field of decision making and draws on work in areas such as psychology, economics, marketing, and HR. Students will learn to understand and use their two modes of thought, 'system 1' which allows us to make fast, intuitive decisions and 'system 2' which is slower and more analytical.

This microcredentialed programme is drawn from our MBA and postgraduate business programmes and will develop your understanding of decision making and how to apply this knowledge in your professional and personal decision making.

Topics covered

- The psychology of a decision. You will understand the models that underlie your own judgement and decision making and that of other people, and be able to apply that to business and real-world contexts.
- You will understand modes of decision making under risk and be able to evaluate heuristics and cognitive biases that influence our decision making.
- You will learn how to critically evaluate group decision making.
- You will get to personally reflect on your own decision making and learn how to improve this skill.