

Sustainable Business Leadership

Qualification:

5 ECTS Credits at Level 9

Schedule:

30 hours contact time

6 hours per week over 5 weeks

Delivery: Online**Start dates:**

Throughout the year.

See www.ncirl.ie for more information.**Fee:** €950

This programme gives a deep understanding of how to address sustainability in any organisation. It addresses the process by which firms integrate environmental concerns into their decision making. The course gives detailed insight into sustainability and the different perspectives on the concept. Students will examine the global trends driving sustainability and be able to apply sustainable leadership principles.

There are many reasons to care about how an organisation may interact with the environment – from basic reasons, such as cost reduction and regulatory compliance, to more innovative, entrepreneurial opportunities. This programme will give you a deep understanding of these issues. Participants will be guided to construct an actionable sustainability plan for an organisation.

Topics covered

- Perspectives on sustainability. You will learn about the role and scope of sustainable business and its relevance to business and other organisations.
- Leadership, change management and corporate governance in sustainability.
- You will cover accountability and the legal framework alongside the metrics and tools used for reporting on sustainable activities, and understand risk management and how businesses can avoid exposure.
- The programme then looks at the implementation of sustainability and specifically examines this from the perspective of marketing, supply chain management and operations management.